

# Dirt on My Diamonds

## EASY FUNDRAISING IDEAS THAT REALLY WORK!



### SHAKING THE CAN

This is hands down the easiest, fastest way to raise money and involve the kids. Approach your local supermarket, pizza place, etc. asking to allow your team to spend a few hours outside asking for donations. Sample letter attached. Set up a nice display with a poster describing your fundraising goal, then thank the store via your social media. This really works!

### SPONSOR T-SHIRTS

You've seen these shirts at every 5k race in town and they do them because it works! A simple shirt with your team name/logo on the front and a list of sponsors on the back is an easy way to raise money from local businesses. You can vary the level of sponsorship, or keep it simple. This shirt pictured is when our team raised money to go to a Disney tournament, so we added the tournament logo on the back of the shirt as well.



### THANK YOU TO OUR SPONSORS

### EVENT NAME

Your Photo  
or  
Logo Here

Your Photo  
or  
Logo Here

Your Photo  
or  
Logo Here

Your Photo  
or  
Logo Here

### BANNER SPONSORS

Again, you can get very creative with this. Google images and Pinterest have tons of fun ideas for sponsor banners and companies like VistaPrint have quick turnarounds. Or better yet, find a local printing company to donate the banner for you. Teams can hang the banner at every home game throughout the season, giving good exposure to all the sponsors.



## RESTAURANT NIGHTS

In reality, these don't always bring in a ton of money, but they're easy to organize and you can do several of them throughout the season. National chains like Wendy's, Applebees, Chipotle and Outback Steakhouse have always been accommodating, as long as you get on their schedule early enough. Some places require patrons to present a coupon in order for the meal to count towards your fundraising goal, but others will simply give you a percentage of overall sales for a window of 2-3 hours. It's easy, convenient, and allows lots of people to participate.

## CAR WASH

This is another fun way for the kids to participate in fundraising. Find a visible spot (get permission first...), have the kids make signs and hope for good weather! Set a suggested donation price (\$5 or \$10 per car), and promote to family and friends in advance. Adult participation and oversight is key, so make sure you create a sign up sheet for parent volunteers.



Over 200 prizes awarded totaling more than

<b>\$13,000!</b>		
<b>\$500</b> Highest Valued Card of the Season	<b>Grand Prizes</b>	<b>\$200</b> Lowest Valued Card of the Season
<b>\$300</b> Highest Total Runs Scored	<b>\$150</b> 2nd Highest	<b>\$50</b> Lowest Total Score
<b>\$75</b>	<b>\$25</b>	<b>\$25</b>

0 win each week! The bottom 4 also

## BASEBALL MANIA

This is a fun one - win money simply by watching MLB games. No skill needed! What's also great about this is that the CharityMania organization does it all for you, and your team doesn't need a raffle license to participate. You DO, however, need a volunteer coordinator who is organized to keep track of all the tickets and communication with CharityMania. Check them out at [CharityMania.com](http://CharityMania.com) for all the details.



## GENERAL RAFFLES

Raffles are a great way to raise money BUT you must first make sure you're in compliance with all state regulations. If you're in a legal position to do a raffle, definitely consider it! The easiest, most common ones are Super Bowl Boxes and March Madness Brackets. And yes, both are considered "raffles". People are already familiar with these and they're easy to administer. Templates for both can easily be found on Google or Pinterest.

## YETI COOLER RAFFLE

This idea is very simple to pull together. Families on the team chip in to purchase a Yeti cooler and fill it either with alcohol or summer fun things like toys, beach items, gift cards to local restaurants, etc. Ticket prices can be set high because of the value of the prize. \$10-\$20 per ticket is completely reasonable. I know teams that have raised close to \$10k just from this one idea!



## BASKET RAFFLE

This type of raffle is best done at an event so there is a critical mass of people "bidding" on the prizes. There are literally hundreds of basket ideas online and you can ask each family on your team to donate a basket and set ticket prices at \$10 or \$20 per sheet, depending on the value of the baskets you have. You can also have a few higher end baskets and have separate ticket options for those items.

Baseball Lovers' Basket

# Sample Shake the Can Request Letter

Team Name/Logo

DATE

To Whom It May Concern:

Thank you for your consideration of allowing the TEAM NAME 12u team to fundraise at your location.

This team is raising money to offset costs associated with a tournament in Cooperstown, NY, home of the Major League Baseball Hall of Fame. It's a week-long tournament featuring 104 teams from all across the country and is known as one of the best weeks of baseball for young players.

The TEAM NAME relies on sponsorships and fundraisers to offset costs associated with this tournament and we are asking for your assistance.

Thank you again for your consideration of our request. Please feel free to contact me with any questions: PHONE and EMAIL.

Sincerely,

Your Name

Team Name